

101-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	觀光旅遊概論	Serial No. / ID	2617 / TTG1001
Dept.	觀光旅遊學士學位學程	School System / Class	大學日間部1年1班
Lecturer	吳淑女	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(一)234 / B304	Language	Chinese

Introduction
The course aims at helping students familiarize the the ins and outs of tourism industry in Taiwan and in the world so that students professional capabilities in the tourism field can be enhanced.

Outline
Tranportation, hospitality, travel, travelers international experience, conerence/gaming, tourism impact, and ecotourism.

Prerequisite
None