

# 101-1 Preliminary Syllabus, Da-Yeh Univ

| Information       |              |                       |                |
|-------------------|--------------|-----------------------|----------------|
| Title             | 企業倫理         | Serial No. / ID       | 2610 / TTG1002 |
| Dept.             | 觀光旅遊學士學位學程   | School System / Class | 大學日間部1年1班      |
| Lecturer          | 鄭焜中          | Full or Part-time     | 專任             |
| Required / Credit | Optinal / 2  | Graduate Class        | No             |
| Time / Place      | (二)78 / B202 | Language              | Chinese        |

| Introduction   |  |
|--|--|
| To study business ethics from different perspectives. The purpose is to let students learn the essential of business ethics. |  |

| Outline           |  |
|-------------------|--|
| Introduction      |  |
| Interested groups |  |
| Customer Ethics   |  |
| Employee          |  |
| Suppliers         |  |

| Prerequisite |  |
|--------------|--|
| None         |  |