101-1 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
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| Title | 英文修辭與寫作(一) | Serial No. / ID | 2486 / ELF2026 |
| Dept. | 英美語文學系 | School System / Class | 大學日間部2年2班 |
| Lecturer | 劉慧如 | Full or Part-time | 專任 |
| Required / Credit | Required / 2 | Graduate Class | No |
| Time / Place | (四)12 / J216 | Language | English |

Introduction

The topic of this course is the effective use of language. The basic purpose is to enhance the students ' rhetorical sophistication and writing skills, particularly concerning argumentative writing, and to teach an understanding of practical reasoning and rhetorical situations: audience, incident, issue, and cultural context. The goal is to prepare the student not only for success in academic writing, but an understanding of how communication projects the intentions of individuals and groups. This goal is achieved by instruction in rhetorical principles and devices and practice in rhetorical analysis of various kinds of documents. For example, one of the course objectives is to teach students how to read, write, analyze, and present a speech. The course will usually include a speech project, such as, a speech competition or presentation.

Outline

Introduction, Syllabus, worksheet "Stereotypes"

Posters

Terminology

Political parties

Similes and metaphors

Rhetoric devices I

Rhetoric devices II

Mid Term Exam

Speech I

Speech II

Speech generator

Presentation

Computer class

Speech III

Action writing

Songs

Activity

Final Exam

Prerequisite

Intermediate English skills.