

# 101-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	企業倫理	Serial No. / ID	2008 / MDR5132
Dept.	管理學院博士班	School System / Class	研究所博士班2年1班
Lecturer	林清同	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	Yes
Time / Place	(二)ABC / B102	Language	Chinese

Introduction
Providing a vibrant four-color design, market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, Ninth Edition, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs - - helping readers see how ethics can be integrated into key strategic business decisions.

Outline
ABC

Prerequisite
Business Management Decision analysis