

# 101-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	生物產業經營管理	Serial No. / ID	1833 / MHI4011
Dept.	藥用植物與保健學系	School System / Class	大學日間部4年1班
Lecturer	徐泰浩	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	Yes
Time / Place	(四)78 / H507	Language	Chinese

Introduction	
無	

Outline	
<ol style="list-style-type: none"><li>1.The status of the biotechnology industry and development trends</li><li>2.Biotech public offerings and capital raising - Practice and Experience Sharing</li><li>3.Human resources development and management: Biotech industry - Practice and Experience Sharing</li><li>4.Biotech business management and product development strategy - Practice and Experience Sharing</li><li>5.R &amp; D strategic planning and corporate development operations - Practice and Experience Sharing</li><li>6.Mushroom industry management - Practice and Experience Sharing</li><li>7.Pharmaceutical management and strategic planning - Practice and Experience Sharing</li><li>8.Biotech methods and techniques of valuation cases - Practice and Experience Sharing</li><li>9.Biotech product marketing strategy and intangible assets layout - Practice and Experience Sharing</li><li>10.Group discussion</li></ol>	

Prerequisite	
Biotechnology	