

101-1 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
|-------------------|--------------|-----------------------|----------------|
| Title | 商用英文 | Serial No. / ID | 1133 / ATM2048 |
| Dept. | 會計資訊學系 | School System / Class | 大學日間部2年1班 |
| Lecturer | 謝茵如 | Full or Part-time | 專任 |
| Required / Credit | Required / 2 | Graduate Class | No |
| Time / Place | (一)89 / B409 | Language | Chinese |

| Introduction |
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| business letter advertisement asking price promotion |

| Outline |
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| Employment history Greetings Small talk Conversation topics Social and business culture Joint venture Inflation and exchange rates Business mistakes involving statistics New products |

| Prerequisite |
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| none |