

101-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	管理學	Serial No. / ID	1110 / IRM1012
Dept.	人力資源暨公共關係學系	School System / Class	大學日間部1年1班
Lecturer	蔡孟娟	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(四)4 / B303 (四)56 / B401	Language	Chinese

Introduction
<ol style="list-style-type: none">1. To understand fundamental concepts and principles of management.2. Be knowledgeable of historical development, theoretical aspects and practice application of managerial process.3. Be familiar with interactions between the environment, technology, human resources, and organizations in order to achieve high performance.4. Be aware of the ethical dilemmas faced by managers and the social responsibilities of businesses.

Outline
<ol style="list-style-type: none">1. The Environment of Organizations and Managers.2. Planning and Strategic Management.3. Managing Decision Making.4. Organization Structure and Design.5. Organization Change and Innovation.6. Managing Human Resources in Organizations.7. Basic Elements of Individual Behavior in Organizations.8. Managing Employee Motivation and Performance.9. Leadership and Communication in Organizations.10. Managing Work Groups and Teams.

Prerequisite
no