

101-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	經濟學(一)	Serial No. / ID	1109 / IRM1007
Dept.	人力資源暨公共關係學系	School System / Class	大學日間部1年1班
Lecturer	姚惠忠	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(二)34 / B401 (三)2 / B401	Language	Chinese

Introduction

Goals:

- 1.Introducing the foundations and tools of analysis in Economics.
- 2.The applications of demand and supply model.
- 3.Teaching students how to choice.
- 4.Teaching students realize consumer behaviors.
- 5.Introducing the concepts of competition and market structure.

Outline

- 1.What is Economics?
- 2.Demand and Supply
- 3.Elasticity
- 4.Efficiency and Equity
- 5.Possibilities, Preferences, and Choices
- 6.Output and Costs
- 7.Perfect Competition
- 8.Monopoly
- 9.Monopolistic Competition
- 10.Oligopoly

Prerequisite

none