100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	協商與談判	Serial No. / ID	2758 / GMN5311
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年9班
Lecturer	陳月娥	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(日)123 / 99	Language	Chinese

Introduction

Negotiation Theory and Practice

Outline

1Negotiation introduction

2Negotiation models

3Negotiation nature

4Negotiation psychology

5face to face Negotiation

6Negotiation opening

7Negotiation process

Prerequisite

Interpersonal relations and communication skill