

# 100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	資訊管理	Serial No. / ID	2741 / IBB1008
Dept.	國際企業管理學系	School System / Class	進修學士班4年1班
Lecturer	施倫閔	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(四)ABC / B203	Language	Chinese

Introduction
Information technologies and systems are playing a vital and expanding role in business. The objective of this course is to let students understand the importance and functions of the information systems in today ' s business environments.

Outline
<ol style="list-style-type: none"><li>1 . Foundations of Information Systems in Business</li><li>2 . Competing with Information Technology</li><li>3 . Data Resource Management</li><li>4 . Telecommunications and Networks</li><li>5 . Electronic Business Systems</li><li>6 . Enterprise Business Systems</li><li>7 . Electronic Commerce Systems</li><li>8 . Decision Support Systems</li><li>9 . Developing Business IT Strategies</li><li>10 . Enterprise and Global Management of Information Technology</li></ol>

Prerequisite
Introduction to computers.