100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	組織理論與管理	Serial No. / ID	2698 / GMN5101
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年1班
Lecturer	羅世輝	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(二)ABC / D007	Language	Chinese

Introduction

In Organizational Theory And Design you will examine the formal and informal functions of organizations. You will develop an understanding of the structure and behavior of organizations. You will use the Weisbord "Six Box" Model as a tool for problem solving within an organization. The skills learned in this course will be utilized as a part of your independent research project.

Outline

Introducation

Organization and Theory)Chapt.1, 2, 3

Introduction to Strategy

External Analysis

Interorganization Relationships

Internal Analysis and Resource Base

Manufacturing, Service

Information and Control

Organizational Culture and Ethical

Innovation and Change

Decision Making Processes

Conflict, Power, and Politics

Final Case studies and discussion

Business Field trip and Interview

Prerequisite

no