

# 100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	物流管理	Serial No. / ID	2665 / MTB1019
Dept.	行銷與流通管理學系	School System / Class	進修學士班4年1班
Lecturer	連聰政	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	Yes
Time / Place	(六)456 / B201	Language	Chinese

Introduction
<ol style="list-style-type: none"><li>1. Learn well the definition of logistic management, current practical status of operation in business.</li><li>2. The role of logistic management among business functions.</li><li>3. The developing history in Taiwan and international.</li><li>4. Logistic management tools</li><li>5. Combination of management theory and practical logistic management.</li><li>6. Main operations of logistic management</li><li>7. With course lecturing and case study, encourage students to improve in their working fields, cultivate creativity, enhance personal value in company and society.</li><li>8. Review all business management knowledge.</li></ol>

Outline
<ol style="list-style-type: none"><li>1. Fundamentals of logistic management</li><li>2. The history of logistic management</li><li>3. Categories of logistics</li><li>4. Third party logistics and logistics together</li><li>5. Storage system</li><li>6. Processing &amp; Picking operations</li><li>7. Management information system of logistics</li><li>8. Transportation and distribution systems</li><li>9. Inventory management tools</li><li>10. Reverse logistics (Green logistics)</li></ol>

Prerequisite
Fundamentals of business management Marketing management Production management