

100-2 Preliminary Syllabus, Da-Yeh Univ

| Information | | | |
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| Title | 行銷企劃 | Serial No. / ID | 2662 / MTB2017 |
| Dept. | 行銷與流通管理學系 | School System / Class | 進修學士班4年1班 |
| Lecturer | 陳錫評 | Full or Part-time | 兼任 |
| Required / Credit | Optinal / 3 | Graduate Class | Yes |
| Time / Place | (一)ABC / B202 | Language | Chinese |

| Introduction |
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| Whether it is the core tool for application in individual career planning, or long-term development of enterprises, business skills are essential. |

| Outline |
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| markete plan |

| Prerequisite |
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| markete plan |