100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	進階工業產品設計(二)	Serial No. / ID	2617 / DAR5093
Dept.	設計暨藝術學院碩士班	School System / Class	研究所碩士班1年1班
Lecturer	林幸蓉	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(三)234 / G406	Language	Chinese

Introduction

As a result of gaining knowledge, including the further development of their personal

design identity, students in the graduate school of design should gain the ability to work individually on projects as well as in design teams and on product presentation.

Furthermore they should understand advanced methodology in ideation processes and product management.

Outline

Design und Business

Market observation, prediction methods, and methods of canalized information,

Information boards

Design tools

Project semantic chart, transformation into images of appearance in material, image board

Ergonomy/ construction

Basic layout and understanding of technical functions and ergonomy, production procedures, package

Presentation techniques

2D/3D sketching and renderings, presentation by boards.

Modeling technique

Basic proportions and appearance control by pre-made, simplified model studies.

Design standard model made by a useful choice of materials.

Finish/ Presentation

Surface control, paint finish,

Presentation standards 2D + 3D

Prerequisite

The training is introducing proceeded industrial design in combination with theoretical, managerial and marketing

aspects.

Additionally basic skills will be proofed and repeated.