

100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	財務管理	Serial No. / ID	2560 / IBM1027
Dept.	國際企業管理學系	School System / Class	大學日間部2年1班
Lecturer	蔡旻秀	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(一)567 / B301	Language	Chinese

Introduction
<p>Leading students to understand the theory of financial management knowledge and understanding related financial professional skills.</p> <ol style="list-style-type: none">1. Leading students to understand the function of financial management and why we need the knowledge of financial management.2. Understanding of the concepts of risk, rates of return, and valuation for firms.3. Understanding of the impact of financial management to firms or individuals.4. Understanding of the wealth maximization and how agency problems may interfere with shareholder value.

Outline
<p>The primary objective of this course is to introduce you to financial theory and analysis that supports business decision making. After completing the course, you should be able to:</p> <ol style="list-style-type: none">1. Demonstrate an understanding of wealth maximization and how agency problems may interfere with shareholder value;2. Demonstrate an understanding of financial ratios;3. Demonstrate an understanding of the concept of time value of money;4. Demonstrate an understanding of the concepts of risk, rates of return, and valuation as they are applied in finance;5. Demonstrate an understanding of how capital budgeting and the cost of capital affect the value of a firm;6. Understand debt and equity as sources of long-term funds for firms.

Prerequisite
<p>The students should have a basic concept on finance, interest rate, money market, and financial products etc.</p>