

100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	國際經營策略	Serial No. / ID	2559 / IBR5130
Dept.	國際企業管理學系碩士班	School System / Class	研究所碩士班2年1班
Lecturer	魏志雄	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(三)234 /	Language	Chinese

Introduction

The aim of this course is to achieve an understanding of strategic challenges confronting firms which compete in the global environment. It is also hoped that this course will help students enhance problem-solving ability, individual ethical ideology, and oral communications skills through in-class discussion.

Outline

NA

Prerequisite

NA