

100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	設計講座(二)	Serial No. / ID	2541 / DAR5066
Dept.	設計暨藝術學院碩士班	School System / Class	研究所碩士班1年1班
Lecturer	約翰蓋格	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(三)ABC / G407	Language	Chinese

Introduction
Aims of the course: basic knowledge about the functions and backgrounds of industrial design in modern societies.

Outline
<p>Summarization of course 1:</p> <ul style="list-style-type: none"> Training on personal 2D expression skill Procedure of a typical design project The visual language of details on objects Background about ‘ signs ’ and their meaning Judging objects by visual criteria <p>Concepts:</p> <ul style="list-style-type: none"> Analysis of human ’ s c r e a t e i v i t y function, principles Methods to define new concepts, classic Methods to define new concepts, contemporary <p>Advanced:</p> <ul style="list-style-type: none"> Surrounding fields and interaction ‘ Design ’ as a multifunctional profession ‘ Design ’ as a multifunctional profession Basic instruction about the function of marketing tools Basic instruction about the product procedure in modern companies (product management) Basic instruction about the function of product planning Presentation techniques, manual and digital Judgment of design proposals according to given tasks Judgment of design proposals for competitions Report about the intentions of the course, criteria

Prerequisite
Entrance examina for the graduate school of design at Dayeh University is the basic minimum of students knowledge