

100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	運動行銷專題研討	Serial No. / ID	2503 / GMN5902
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年7班
Lecturer	雷文谷	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(六)567 / B003-2	Language	Chinese

Introduction	
as above	

Outline	
announced in class	

Prerequisite	
not necessary. Basic management and marketing knowledge suggested.	