

# 100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	知識管理專題研討	Serial No. / ID	2500 / MDR5010
Dept.	管理學院博士班	School System / Class	研究所博士班1年1班
Lecturer	吳為聖	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(一)567 / B101	Language	Chinese

Introduction
The goal of knowledge management (KM) is to unlearn, learn, and c r e a t e ion. Varied organizations have different KM objectives, approaches, and tools at different stages. This course mainly discusses: (1)frameworks and approaches of managing organizational knowledge; (2) theories and processes of organizational learning and innovation. Supplemented by KMS workshops and case studies, students are expected to construct their KM core competency.

Outline
<ol style="list-style-type: none"><li>1.Nature and conception of KM</li><li>2.Evolution of KM theories</li><li>3.New role of organization leadership: CK</li><li>4.KM life cycle</li><li>5.KM funcitons</li><li>6.KMS</li><li>7.KM strategies</li><li>8.KM implementation parctices</li><li>9.KM research</li><li>10.KM case studies</li><li>11.KM development trends</li></ol>

Prerequisite
N/A