

# 100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	個體經濟分析	Serial No. / ID	2339 / BAR5031
Dept.	企業管理學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	陳玉芬	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(四)234 / J114	Language	Chinese

Introduction
Students will be able to master all important concepts/ relationship/ reasoning behind a decision maker economic behavior and be able to apply them with ease and understanding. Basically, via model analysis, this course attempts to attain a deeper understanding of the theory governing various aspects of human behavior regarding consumption, production, distribution, pricing and exchange.

Outline
<ol style="list-style-type: none"><li>1. Introduction</li><li>2. Demand and supply</li><li>3. Utility and Consumer equilibrium</li><li>4. Production theory</li><li>5. Cost functions</li><li>6. Perfection competition</li><li>7. Monopoly</li><li>8. Oligopoly</li><li>9. Monopolistic competition</li><li>10. Factor market</li></ol>

Prerequisite
Microeconomics