

100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	奧林匹克導論	Serial No. / ID	2249 / BSM2030
Dept.	運動事業管理學系	School System / Class	大學日間部2年1班
Lecturer	許立宏	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(一)89A / B501	Language	Chinese

Introduction
<ol style="list-style-type: none"> 1. Welcome;Olympism: Western Products or Dead Ideals? 2. The Olympic Idea 3. Ancient Olympic Games 4. Modern Olympic Games 5. British and Olympics 6. Chinese Taipei Olympic Committee 7. Paralympics 8. mid-term exam 期中考週 9. Olympic and the Mass Media 10. Olympic and Marketing 11. Economic and Enviromental impact of Olympic Games 12. Ethics of Sport and Olympism 13. Doping and Olympics 14. Olympic Arts 15. Olympic Education 16. Case studies 17. The future of the Olympic Movement <p>Final exam 學期考週</p>

Outline
<ol style="list-style-type: none"> 1. Welcome;Olympism: Western Products or Dead Ideals? 2. The Olympic Idea 3. Ancient Olympic Games 4. Modern Olympic Games 5. British and Olympics 6. Chinese Taipei Olympic Committee 7. Paralympics 8. mid-term exam 期中考週 9. Olympic and the Mass Media 10. Olympic and Marketing

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Prerequisite

N/A