

# 100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	觀光管理	Serial No. / ID	2168 / RMB2013
Dept.	休閒事業管理學系	School System / Class	進修學士班3年1班
Lecturer	吳淑女	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(四)ABC / B204	Language	Chinese

Introduction
The goals of the course are twofold: to help students learn all aspects of travel and tourism, and to explore many important issues in the tourim field. Consequently students can become well-versed professionals.

Outline
The goals of the course are twofold: to help students learn all aspects of travel and tourism, and to explore many important issues in the tourim field. Consequently students can become well-versed professionals. The topics contain tansportation, hospitality, travel agencies, tourists experience, tourism impacts, and other relevant issues and cases.

Prerequisite
None