

100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	財務管理	Serial No. / ID	1636 / BSM2022
Dept.	運動事業管理學系	School System / Class	大學日間部2年2班
Lecturer		Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(一)567 / P301	Language	Chinese

Introduction

For students who are not major on financial management , 3 credits learning process, the fundamental importance of fostering financial management ability to understand the financial marketing,discounted cash flow, the theory of CAPM and capital structure theory.

Outline

- 1.The concept of financial management
- 2.Financial marketing
- 3.Discounted cash flow
- 4.The theory CAPM
- 5.The capital structure theory

Prerequisite

unnecessary