

# 100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	運動管理	Serial No. / ID	1624 / BSM2024
Dept.	運動事業管理學系	School System / Class	大學日間部1年2班
Lecturer	江澤群	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(一)567 / P201	Language	Chinese

Introduction
<p><b>Course Description:</b> To offer the opportunity for the student to gain information and understanding of the various practices and procedures associated with sport administration and management.</p> <p><b>Course Goals:</b></p> <ol style="list-style-type: none"><li>1. To introduce the field of sport management to students and introduce the concepts, scope, organization and common practices in the sport management industry.</li><li>2. To identify major issues in sport management and provide students with the intellectual tools to analyze those issues.</li><li>3. To introduce effective management practices as applied to the field of sport management.</li></ol>

Outline
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Prerequisite
Basic perception of sport is required.