

100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	組織行為與管理	Serial No. / ID	1569 / IMM2050
Dept.	資訊管理學系	School System / Class	大學日間部3年1班
Lecturer	高愛琴	Full or Part-time	兼任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(三)234 / B302	Language	Chinese

Introduction

This Course of ORGANIZATIONAL BEHAVIOR includes a renewed emphasis on the text 's multifaceted approach, which is reflected in a new subtitle: SCIENCE, THE REAL WORLD, AND YOU. " Science " refers to roots of the discipline and the way the course is anchored in research tradition - - both classic research as well as leading-edge scholarship. " The Real World " reflects current trends in organizations and takes shape as examples from all types of organizations. " You " reflects the opportunities to grow and develop both as individuals and organizations. The book helps students learn not only the concepts and theories that enhance the management of human behavior at work, but also how to practice these skills. A wealth of proven features, cases, exercises, and examples - - including some new focus companies - - stimulate interest and discussion; demonstrate how theories and research apply; and prompt cognitive and skill-based learning. Established organizational behavior topics are discussed, including motivation, leadership, teamwork, and communication, as are emerging issues shaping the field. The exciting theme of change clearly demonstrates how attitudes and behaviors within an organization are affected by change and the new opportunities and experiences change presents. Supporting themes focus on globalization, diversity, and ethics.

Outline

Week 1 What is Organizational Behavior
 Week 2 Individual Behavior, Attitude and Satisfaction from Work
 Week 3 Character and Emotion
 Week 4 Individual Decision Making
 Week 5 The Concept of Inspirer
 Week 6 The Theory and Practice of Inspirer
 Week 7 (Holiday)
 Week 8 Midterm Examination
 Week 9 The Fundamental of Group
 Week 10 Communication
 Week 11 Leadership Theory and Issues
 Week 12 Authority and Political
 Week 13 Negotiation and Conflicion
 Week 14 Organizational Construction and Culture
 Week 15 Human Resource Planning
 Week 16 Group Presentation (I)

Week 17 Group Presentation (II)

Week 18 Course Summarization and Discussions

Prerequisite

Management Science