

100-2 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	圖文溝通與應用	Serial No. / ID	0403 / IDD2073
Dept.	工業設計學系	School System / Class	大學日間部2年1班
Lecturer	莊文福	Full or Part-time	專任
Required / Credit	Optinal / 2	Graduate Class	No
Time / Place	(四)56 / P501	Language	Chinese

Introduction
<ol style="list-style-type: none">1. training students to design communication and presentation skills2. strengthen the skills of students to use images of text3. develop students appreciation of graphic art

Outline
<ol style="list-style-type: none">1. Course Summary2. Principles and techniques of communication3. Word Art4. Graphic Arts5. Photo Creative Aesthetics6. pop lyrics the art of communication7. the film art of communication8. c r e a t e e an instance of Appreciation - text articles9. c r e a t e e an instance of Appreciation - Picture Posts10. Application and discussion - group reports

Prerequisite
no