

100-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	企業實務專題	Serial No. / ID	3041 / RGR5118
Dept.	人力資源暨公共關係學系碩士	School System / Class	研究所碩士班2年1班
Lecturer	邴創鈞	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(三)234 / C506	Language	Chinese

Introduction
1. Knowledge: To learn the practical and real-world problem solving skills. 2. Skill: To enable the students to conduct a project running. 3. Attitude: To enhance the ethic concepts.

Outline
1. Conduct a survey 2. Research design method 3. Business practical analysis 4. To sharpen the skills in using Qualitative and quantitative method

Prerequisite
statistic management