

100-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	高階策略管理	Serial No. / ID	3003 / GMN7001
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年9班
Lecturer	王維元	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(日)89A / B101	Language	Chinese

Introduction

The aim of this course is to provide fundamental theories for those who are going to pursue the high ranked positions (such as CEO) in enterprises. Let students learn how to make the strategic decisions through the correct strategic thinking, and know how to get the competitive advantages of the company.

Outline

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Prerequisite

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