

# 100-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	高等管理資訊系統	Serial No. / ID	2946 / GMN5201
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年2班
Lecturer	包冬意	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(日)123 / B002	Language	Chinese

Introduction
<p>The course goal of Advanced Management Information Systems (Advanced MIS) is to expect students capable of acquiring current MIS main issues and knowledge, which include three parts: IT impact (IS and organizational management), (2) IT-based new business models(new paradigms of IS), (3) IT management (IS planning, development, and management). This course emphasizes the whole concept of information management and electronic businesses.</p>

Outline
<p>IT impact includes the following several issues (still allowing flexible change or reduction in course design phase):</p> <ol style="list-style-type: none"><li>(1) The basic concepts of MIS</li><li>(2) Technological aspects of MIS</li><li>(3) Environmental and economic aspects of MIS</li><li>(4) Organizational aspects of MIS</li><li>(5) Strategic aspects of MIS</li><li>(6) Application aspects of MIS</li></ol> <p>IT-based new business models include the following several issues (still allowing flexible change or reduction in course design phase):</p> <ol style="list-style-type: none"><li>(1) Electronic commerce and electronic businesses</li><li>(2) Web 2.0 and mobile commerce</li><li>(3) Enterprise resource planning and customer relationship management</li><li>(4) Supply chain management and B2B</li><li>(5) Knowledge management and IT support</li></ol> <p>IT management includes the following several issues (still allowing flexible change or reduction in course design phase):</p> <ol style="list-style-type: none"><li>(1) Investment and implementation aspects of MIS</li><li>(2) System development aspects of MIS</li><li>(3) Security aspects of MIS</li></ol>

(4) Ethical and social aspects of MIS

Prerequisite

None