

# 100-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	研究方法	Serial No. / ID	2935 / GMN5002
Dept.	管理學院碩士在職專班	School System / Class	碩士在職專班1年8班
Lecturer	施建彬	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(六)456 / B002	Language	Chinese

Introduction
<ol style="list-style-type: none"><li>1. understanding the field of management of research methods.</li><li>2. understanding the Publication Manual of the American Psychological Association (APA) fifth edition of the writing format.</li><li>3. understanding quantitative and qualitative differences between the study and its theoretical basis.</li><li>4. familiar with the master thesis written methods.</li></ol>

Outline
<ol style="list-style-type: none"><li>1. Science and Research</li><li>2. quantitative and qualitative research</li><li>3. Theory and Research - Concepts and variables</li><li>4. Theory and Research - assumptions and propositions</li><li>5. What is the theoretical basis of papers</li><li>6. Interpretation of the orientation of the social sciences</li><li>7. APA fifth edition of the writing format</li><li>8. Literature Review</li><li>9. Sampling</li><li>10. Research proposal writing</li><li>11. Research proposal assessment</li><li>12. papers study</li><li>13. Qualitative research methods</li><li>14. Papers review 1</li><li>15. Papers review 2</li><li>16. Papers review 3</li></ol>

Prerequisite
no