

100-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	公司理財	Serial No. / ID	2765 / BAB3001
Dept.	企業管理學系	School System / Class	進修學士班3年1班
Lecturer	徐傳瑛	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	No
Time / Place	(一)ABC / B204	Language	Chinese

Introduction

The purpose of this course is to equip students with professional capacity of fundamental financial management, focusing on investment decision, financing decision and working capital management decision. Meanwhile, the concept of business ethics will be added in this course to enhance their vision of ethics. In addition, this course schedules the small group discussion to strengthen corporation of team work and problem-solving capability. The final, results of group discussion will be performed by oral and written communication.

Outline

Introduction to Corporate Finance
Introduction to Valuation: The Time Value of Money
Discounted Cash Flow Valuation
Interest Rates and Bond Valuation
Stock Valuation
Net Present Value and Other Investment Criteria
Some Lessons from Capital Market History
Return, Risk and Security Market Line
Cost of Capital

Prerequisite

Accounting and Economics