

100-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	組織行為	Serial No. / ID	2762 / BAB2001
Dept.	企業管理學系	School System / Class	進修學士班2年1班
Lecturer	鄭焜中	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(二)ABC / B302	Language	Chinese

Introduction
<p>The course is oriented at informing your future academic and practical inquiry. Organization theory speaks to research in management, decision- making, strategy, microeconomics, sociology and political science. In addition, the present course differs from others in that it complements the graduate program at MBA and EMBA by promoting the dialogue between Organization Theory, Organizational Behavior and Management.</p> <p>The first aim of this course is to give students an overview of the scientific literature in Organizational Behavior. We will deal with the historical development of the discipline and the main research topics of OB on the individual and group level. Doing this, the aim is to read contributions from the different disciplines contributing to OB research and to compare critically different approaches to a topic. At the end of the class, students should have an overview of the field and the different ways OB questions can be approached.</p> <p>Secondly, organizations exert a central force in contemporary work and society. From the rise of large, machine- like bureaucracies in the 19th C. to the flat, networked firms of the late 1990s, different assemblages of people and technology have produced a rich ecology of organizational forms – multinationals, religious sects, Internet companies, R&D laboratories, army squads, etc. The academic study of organizations, or “ organization theory, ” examines these multifarious arrangements and how they influence the life of its members, as well as the markets and societies around them.</p>

Outline
第1週: Introduction ch1
第2週: ch2
第3週: ch3
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第14週: ch14

第15週: ch15

第16週: ch16

第17週: final report

第18週: flexible arrangement

Prerequisite

management