

100-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	經濟學(一)	Serial No. / ID	2692 / IBM1010
Dept.	國際企業管理學系	School System / Class	大學日間部1年1班
Lecturer	陳美玲	Full or Part-time	專任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(一)234 / B407	Language	Chinese

Introduction	
<p>Economics is a social science focusing on choice behavior of human-being and the subsequent interaction among these choices. This course is to demonstrate how the economists implement the theoretical tool to analyze people ' s economics ' behavior.</p> <p>The course is mainly designed to introduce basic analytical tools、 implementation of demand and supply model 、 discussion on choice behavior、 structure of competition in the market、 gross national income analysis....etc.</p> <p>Course target:</p> <ul style="list-style-type: none"> -Concept Introduction : Economics is one of the essential sciences in management field. Introduction to the key concepts such as the scarcity of resources、 efficiency of distribution、 optimal decision making will be given throughout the class.。 -Vision: Adopting the most updated English text book is essential to help build up students ' English proficiency and also introduce directly to our students the views and visions of the renowned economists to establish the basics leading to their independent thinking. -Case Study : The analysis of case studies exposes student ' s to the current economy environment and demonstrates to the government and firms the changing world which can help our students understand the linkage between theory and practice in the field. <p>After taking this course in Business School, students will have basic management knowledge and skills such as view of Globalization, the bonding of theoretical and practical, better English reading ability to meet the goals of Business School of Da-Yeh university.</p>	

Outline	
無	

Prerequisite	
無	