

# 100-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	管理學	Serial No. / ID	2463 / FBM1009
Dept.	財務金融學系	School System / Class	大學日間部1年1班
Lecturer	張永誠	Full or Part-time	兼任
Required / Credit	Required / 3	Graduate Class	No
Time / Place	(二)4 / B404 (四)34 / B404	Language	Chinese

Introduction
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Outline
<ol style="list-style-type: none"> <li>1. Introduction</li> <li>2. The Management Process Today</li> <li>3. The Management Process Today</li> <li>4. Values, Attitudes, Emotions, and Culture:</li> <li>5. Managing Ethics and Diversity</li> <li>6. Managing in the Environment</li> <li>7. Decision Making, Learning, Creativity, and Innovation</li> <li>8. Planning, Strategy, and Competitive Advantage</li> <li>9. 期中考</li> <li>10. Designing Organizational Structure</li> <li>11. Control, Change, and Entrepreneurship</li> <li>12. Motivation</li> <li>13. Leaders and Leadership</li> <li>14. Building and Managing Human Resources</li> <li>15. Communication and Information Technology Management</li> <li>16. Operations Management: Managing Vital Operations and Processes</li> <li>17. 複習(Review)</li> <li>18. 期末考</li> </ol>

Prerequisite
None