

100-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	國際企業商用英文(一)	Serial No. / ID	2316 / IBR5137
Dept.	國際企業管理學系碩士班	School System / Class	研究所碩士班1年1班
Lecturer	蔡翠旭	Full or Part-time	兼任
Required / Credit	Optinal / 1	Graduate Class	No
Time / Place	(四)34 / J119	Language	English

Introduction

Upon successful completion of this course, the student should be able to:

- 1)Improve their ability to read, understand, and interpret news and short stories.
- 2)Improve their ability to analyze current news using elements of the news.
- 3)Develop their ability to write well-developed paragraphs and essays in email writing.

Outline

English Communication (Reading and Writing) focuses on improving the students ' ability to use language effectively. The emphasis of the course is on news reading and developing formal composition in email writing. Supportive instruction in grammar is provided as needed

Prerequisite

- 1.To nurture students to be middle management professionals, who are able to communicate well and work in teams, and having high ethical sense and c r e a t e i v e capability, which keenly hired by businesses.
- 2.To strengthen management theory and research capability.
- 3.To realize the theory and practice are equally important teaching concept.