

# 100-1 Preliminary Syllabus, Da-Yeh Univ

Information			
Title	導遊與領隊實務(一)	Serial No. / ID	1994 / RMM4073
Dept.	休閒事業管理學系	School System / Class	大學日間部4年1班
Lecturer	李俊憲	Full or Part-time	專任
Required / Credit	Optinal / 3	Graduate Class	Yes
Time / Place	(一)567 / B505	Language	Chinese

Introduction
The class introduces the practical operation of travel agency, tour guide and tour manager. Students will be encouraged to attend the National Exam to get the qualification of tour guide and tour manager.

Outline
<ol style="list-style-type: none"><li>1. Introduction to travel agency, tour guide and tour manager</li><li>2. Practical skill of being a tour manager</li><li>3. Aviation ticketing and terminology of tourism</li><li>4. Introduction to tourism and brief history of Taiwan</li><li>5. Introduction to the geography of Taiwan</li><li>6. Introduction to the history and geography of the World</li><li>7. Regulation of immigration</li><li>8. Regulations and rules for tourism administration</li><li>9. Outdoor visiting - the CKS airport</li><li>10. Introduction to the foreign money exchange.</li><li>11. First aid during the tour</li><li>12. Introduction of heritage and history around the World</li><li>13. Interpretation</li><li>14. Tour planning</li><li>15. International etiquette</li><li>16. Psychology and behaviors of tourist</li><li>18. The maintenance of tourism resources</li><li>19. Introduction of Mainland China</li></ol>

Prerequisite
None.