

# 100-1 Preliminary Syllabus, Da-Yeh Univ

| Information       |               |                       |                |
|-------------------|---------------|-----------------------|----------------|
| Title             | 研究方法專題研討      | Serial No. / ID       | 1799 / MDR5001 |
| Dept.             | 管理學院博士班       | School System / Class | 研究所博士班1年1班     |
| Lecturer          | 謝安田           | Full or Part-time     | 兼任             |
| Required / Credit | Required / 3  | Graduate Class        | No             |
| Time / Place      | (二)234 / D007 | Language              | Chinese        |

| Introduction   |
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| <p>The objective of the course is to improve the capability of research to our doctoral students. In the course, the instructor will guide students to the virtual research field for entering the international business related research field. As the time limitation, the course will be extremely compact. Students need to prepare for learning under stress. According to the course design, each student are required to completed a research proposal on the end of course.</p> |

| Outline  |
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| <ol style="list-style-type: none"> <li>1. Neuman Ch. 1</li> <li>2. Neuman Ch. 2</li> <li>3. Neuman Ch. 3、 Creswell Ch. 3</li> <li>4. Neuman Ch. 4、 Creswell Ch. 1</li> <li>5. Neuman Ch. 5、 Creswell Ch. 2</li> <li>6. Neuman Ch. 6、 Creswell Ch. 7</li> <li>7. Neuman Ch. 6、 Creswell Ch. 10</li> <li>8. Neuman Ch. 7、 The re-examination of the relationship between employee stock ownership and voluntary employer change intention in Taiwan</li> <li>9. Neuman Ch. 8</li> <li>10. Neuman Ch. 9</li> <li>11. Neuman Ch. 10</li> <li>12. Neuman Ch. 11、 The relationship between timing of tipping and service effort</li> <li>13. CEOs on the edge: Earnings manipulation and stock-based incentive misalignment</li> <li>14. Innovation ' s effect on firm value and disk: insights from consumer packaged goods</li> <li>15. Us and me: Team identification and individual differentiation as complementary drivers of team members ' citizenship and c r e a t i v e behaviors</li> <li>16. Work-life policy implementation: breaking down or c r e a t e i n g barriers to inclusiveness?</li> <li>17. Exam.</li> </ol> |

| Prerequisite |
|--------------|
| none         |