

99-2 大葉大學 選課版課綱

基本資訊

課程名稱	觀光英語	科目序號 / 代號	0858 / ELF1050
開課系所	英美語文學系	學制 / 班級	大學日間部1年1班
任課教師	黃芝華	專兼任別	兼任
必選修 / 學分數	選修 / 2	畢業班 / 非畢業班	非畢業班
上課時段 / 地點	(一)78 / J218	授課語言別	中文

課程簡介

This course offers a freshman level introduction to some of the basic, general concepts, requirements and nomenclature involved in handling practical situations related to the Tourism and Hospitality industry.

Our studies include oral/written tourism-related terminology practice, discussions, video work and team/individual projects. Homework exercises will be assigned individually or as teams, requiring research, classification and documentation.

The primary goal of this course is to assist students in developing greater competence and confidence in handling travel/hospitality related conversations, as well as in understanding some simpler forms of communication that are used in this field.

課程大綱

Careers in tourism
International travel
Accommodation
Travel agencies
The airline industry
Reservations and sales

基本能力或先修課程

None