

99-2 大葉大學 完整版課綱

基本資訊

課程名稱	英文修辭與寫作(二)	科目序號 / 代號	2437 / ELF2027
開課系所	英美語文學系	學制 / 班級	大學日間部3年2班
任課教師	Petra	專兼任別	專任
必選修 / 學分數	必修 / 2	畢業班 / 非畢業班	非畢業班
上課時段 / 地點	(二)34 / J218	授課語言別	英文

課程簡介

This is the second part of a two semester course. This semester will focus more on general rhetorical writings and texts. We will read a number of articles and analyze their techniques. Students will also have to create their own texts and present them in different manners. The topic of this course is the effective use of language. The basic purpose is to enhance the students' rhetorical sophistication and writing skills, particularly concerning argumentative writing, and to teach an understanding of practical reasoning and rhetorical situations: audience, incident, issue, and cultural context. The goal is to prepare the student not only for success in academic writing, but an understanding of how communication projects the intentions of individuals and groups. This goal is achieved by instruction in rhetorical principles and devices and practice in rhetorical analysis of various kinds of documents. For example, one of the course objectives is to teach students how to read, write, analyze, and present a speech. The course will usually include a speech project, such as, a speech competition or presentation.

課程大綱

Introduction, Syllabus
 Figurative language I : Intro and animals (Script II: p. 1-3, 21-23)
 Figurative language II: The heart of the matter (Scr. II: p. 4-6)
 Figurative language III: Colors and common similes (Scr. II: p. 11-14)
 Obama speech (Scr. II: p. 33-27, video)
 English song writing (handout)
 English song presentation (video recording)
 Mid Term Exam
 Advertising English I (Scr. II: p. 15-17, 18-20)
 Advertising English II (Scr. I: p.89-102 Scr. II: p. 38-43)
 Product manual / project
 Action Writing I (Scr. I: p. 90-95)
 Action Writing II (Scr. I: p. 90-95)
 Computer class – Pages on rhetoric
 Adverbs (Scr. II: p. 44-45)
 Fables (Scr. II: p. 9-10)
 Speech competition
 Final Exam

基本能力或先修課程

Intermediate English skills.

課程與系所基本素養及核心能力之關連

成績稽核

教科書(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教科書				

參考教材及專業期刊導讀(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教材及專業期刊導讀				

上課進度

週次	教學內容	分配時數(%)				
		講授	示範	習作	實驗	其他
1		100	0	0	0	0
2		100	0	0	0	0
3		100	0	0	0	0
4		100	0	0	0	0
5		100	0	0	0	0
6		100	0	0	0	0
7		100	0	0	0	0
8		100	0	0	0	0
9		100	0	0	0	0
10		100	0	0	0	0
11		100	0	0	0	0
12		100	0	0	0	0
13		100	0	0	0	0
14		100	0	0	0	0
15		100	0	0	0	0
16		100	0	0	0	0
17		100	0	0	0	0
18		100	0	0	0	0