

99-2 大葉大學 完整版課綱

基本資訊

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|-----------|---------------|------------|----------------|
| 課程名稱 | 國際企業商用英文(二) | 科目序號 / 代號 | 0695 / IBM1032 |
| 開課系所 | 國際企業管理學系 | 學制 / 班級 | 大學日間部3年1班 |
| 任課教師 | Philip | 專兼任別 | 兼任 |
| 必選修 / 學分數 | 選修 / 3 | 畢業班 / 非畢業班 | 非畢業班 |
| 上課時段 / 地點 | (二)ABC / B501 | 授課語言別 | 英文 |

課程簡介

The goal of this course is to give you intensive practice in English listening and speaking. We will accomplish this through discussion of the course theme, western culture and thought. Each week will be devoted to a discussion topic related to the course theme. You will practice expressing your views in English in small groups, and then share them with the class during whole class discussions. In addition, you will take part in the midterm and final group presentations. The presentations and discussions will have four benefits. They will give students an opportunity to develop their English fluency, improve their critical thinking skills, promote a better understanding of the cultural roots of the English language, and serve as a source of the English grammar, vocabulary, and idioms that we will study in class.

課程大綱

This course will improve both your English fluency and your understanding of the English language. It is organized as a discussion workshop based on a series of weekly topics related to the course theme, Western history, culture and way of thought. The discussion questions are more challenging and require deeper thought than the materials in most English textbooks. Whatever your point of view, you need to express it clearly and convincingly in English. Before class each week, please prepare by downloading the discussion questions from the icourse system and thinking about them on your own. Your attendance and participation in the topic discussions will account for 60% of your course grade.

In addition to the discussions, you will take part in group presentations for the midterm and final exams. Each presentation will be worth 20% of your course grade.

Regular attendance is essential in this course. More than half of our class time will involve conversation activities. If you are excused for missing a class, you will not lose points. However, you will not be able to “make up” for lost progress. The only way to interact with your classmates is to come every week.

To be excused for missing a class, you must apply for leave through the school's online system. However, even if you apply, you must talk with me to make sure that I excuse you.

基本能力或先修課程

This course is designed for International Business majors with advanced English listening ability.

課程與系所基本素養及核心能力之關連

社會倫理

創新思考

成績稽核

教科書(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

| 書名 | 作者 | 譯者 | 出版社 | 出版年 |
|--------|----|----|-----|-----|
| 無參考教科書 | | | | |

參考教材及專業期刊導讀(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

| 書名 | 作者 | 譯者 | 出版社 | 出版年 |
|--------------|----|----|-----|-----|
| 無參考教材及專業期刊導讀 | | | | |

上課進度

| 週次 | 教學內容 | 分配時數(%) | | | | |
|----|---|---------|----|----|----|----|
| | | 講授 | 示範 | 習作 | 實驗 | 其他 |
| 1 | Introduction | | | | | |
| 2 | Living abroad (to achieve S,C and P) | | | | | |
| 3 | Living abroad (to achieve S,C and P) | | | | | |
| 4 | Dealing with customers (to achieve S,C,E and P) | | | | | |
| 5 | Dealing with customers (to achieve S,C,E and P) | | | | | |
| 6 | Operations (to achieve S,C and P) | | | | | |
| 7 | Operations (to achieve S,C and P) | | | | | |
| 8 | Success stories (to achieve S,C,E and P) | | | | | |
| 9 | Mid-semester exam | | | | | |
| 10 | Success stories (to achieve S,C,E and P) | | | | | |
| 11 | Selling (to achieve S,C,E and P) | | | | | |
| 12 | Selling (to achieve S,C,E and P) | | | | | |
| 13 | The organization (to achieve S,C,E and P) | | | | | |
| 14 | The organization (to achieve S,C,E and P) | | | | | |
| 15 | The stock markets (to achieve S,C and P) | | | | | |
| 16 | The stock markets (to achieve S,C and P) | | | | | |
| 17 | End-of-semester exam | | | | | |
| 18 | End-of-semester exam | | | | | |