

## 99-1 大葉大學 完整版課綱

### 基本資訊

|           |               |            |                |
|-----------|---------------|------------|----------------|
| 課程名稱      | 研究方法專題研討      | 科目序號 / 代號  | 1395 / MDR5001 |
| 開課系所      | 管理學院博士班       | 學制 / 班級    | 研究所博士班1年1班     |
| 任課教師      | 謝安田           | 專兼任別       | 兼任             |
| 必選修 / 學分數 | 必修 / 3        | 畢業班 / 非畢業班 | 非畢業班           |
| 上課時段 / 地點 | (二)567 / D007 | 授課語言別      | 中文             |

### 課程簡介

本課程採用循序漸進的授課方式，帶領學生學習理論基礎，提升學生研究能力，引導學生進入研究領域之真實殿堂，以進入國際學術研究舞台。並透過國際期刊的閱讀與分析及學期報告的寫作，培養學生的研究能力。

### 課程大綱

以講授教科書、分析paper與討論的方式教學。

1. Neuman Ch. 1
2. Neuman Ch. 2
3. Neuman Ch. 3、 Creswell Ch. 3
4. Neuman Ch. 4、 Creswell Ch. 1
5. Neuman Ch. 5、 Creswell Ch. 2
6. Neuman Ch. 6、 Creswell Ch. 7
7. Neuman Ch. 6、 Creswell Ch. 10
8. Neuman Ch. 7、 The re-examination of the relationship between employee stock ownership and voluntary employer change intention in Taiwan
9. Neuman Ch. 8
10. Neuman Ch. 9
11. Neuman Ch. 10
12. Neuman Ch. 11、 The relationship between timing of tipping and service effort
13. CEOs on the edge: Earnings manipulation and stock-based incentive misalignment
14. Innovation ' s effect on firm value and disk: insights from consumer packaged goods
15. Us and me: Team identification and individual differentiation as complementary drivers of team members ' citizenship and c r e a t e i v e behaviors
16. Work-life policy implementation: breaking down or c r e a t e i n g barriers to inclusiveness?
17. Exam.

### 基本能力或先修課程

無

成績稽核

教科書(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

| 書名     | 作者 | 譯者 | 出版社 | 出版年 |
|--------|----|----|-----|-----|
| 無參考教科書 |    |    |     |     |

參考教材及專業期刊導讀(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

| 書名           | 作者 | 譯者 | 出版社 | 出版年 |
|--------------|----|----|-----|-----|
| 無參考教材及專業期刊導讀 |    |    |     |     |

上課進度

| 週次 | 教學內容   | 分配時數(%) |    |    |    |    |
|----|--|---------|----|----|----|----|
|    |  | 講授      | 示範 | 習作 | 實驗 | 其他 |
| 1  | textbook; papers in Administrative Science Quarterly             | 70      |    |    |    | 30 |
| 2  | Neuman Ch. 2textbook; papers in Administrative Science Quarterly | 70      |    |    |    | 30 |
| 3  | textbook; papers in Administrative Science Quarterly             | 70      |    |    |    | 30 |
| 4  | textbook; papers in Administrative Science Quarterly             | 70      |    |    |    | 30 |
| 5  | textbook; papers in Academy of Management Journal                | 70      |    |    |    | 30 |
| 6  | textbook; papers in Academy of Management Journal                | 70      |    |    |    | 30 |
| 7  | textbook; papers in Academy of Management Journal                | 70      |    |    |    | 30 |
| 8  | textbook; papers in Academy of Management Review                 | 50      |    |    |    | 50 |
| 9  | textbook; papers in Academy of Management Review                 | 70      |    |    |    | 30 |
| 10 | textbook; papers in Academy of Management Review                 | 70      |    |    |    | 30 |
| 11 | textbook; papers in Academy of Management Review                 | 70      |    |    |    | 30 |
| 12 | textbook; papers in Harvard Business Review                      | 70      |    |    |    | 30 |
| 13 | textbook; papers in Harvard Business Review                      | 70      |    |    |    | 30 |
| 14 | textbook; papers in Harvard Business Review                      | 70      | 0  | 0  | 0  | 30 |
| 15 | textbook; papers in Journal of Applied Psychology                | 70      | 0  | 0  | 0  | 30 |
| 16 | textbook; papers in Journal of Applied Psychology                | 70      | 0  | 0  | 0  | 30 |
| 17 | textbook; papers in Journal of Marketing                         | 70      | 0  | 0  | 0  | 30 |
| 18 | textbook; papers in Journal of Marketing                         | 70      | 0  | 0  | 0  | 30 |