

98-2 大葉大學 完整版課綱

基本資訊

課程名稱	商管類SSCI期刊論文分析與撰	科目序號 / 代號	1646 / MDR5083
開課系所	管理學院博士班	學制 / 班級	研究所博士班2年1班
任課教師	謝安田	專兼任別	兼任
必選修 / 學分數	必修 / 3	畢業班 / 非畢業班	畢業班
上課時段 / 地點	(二)234 / B003-2	授課語言別	中文

課程簡介

本課程之設計主要在於培養學生之研究與學術寫作能力，藉由老師之引導進入研究領域之真實殿堂，以進入國際學術研究舞台。由於本課程為單學期之安排，在有限之時間規範下，學習者必須要有接受嚴謹密集課程訓練之心理準備。

課程大綱

上課教材以Cummings L. L., & Frost, P. J. (1995). Publishing in the Organizational Science: Foundations for Organizational Science. London: Sage Publication為教科書並搭配SSCI的期刊論文為主，授課方式採用講課、分析paper與討論的方式進行：

1. Journal Citation Reports 統計評量名詞釋疑、 Mitra, D. & Golder, P. N. (2008, September). Does academic research help or hurt MBA programs? Journal of Marketing, 72(5), 31-49.
2. Campion, M. A. (1997). Editorial: Rules for references: Suggested guidelines for choosing literary citations for research articles in applied psychology. Personnel Psychology, 50(1), 165-167.
3. Publishing in the organizational science: The dilemma of values (Cummings & Frost – 7)
4. Repairs on the road to relevance and rigor: Some unexplored issues in publishing organizational re-search (Cummings & Frost – 4)
5. A customer ' s view of organizational literature (Cummings & Frost – 5)
6. Publishing from a reviewer ' s perspective (Cummings & Frost – 8)
7. Publishing from a reviewer ' s perspective (Cummings & Frost – 9)
8. Why I recommended that our manu s c r i p t be rejected and what you can do about it (Cummings & Frost – 10)
9. Becoming a reviewer: Lessons somewhat painfully learned (Cummings & Frost – 11)
10. Some propositions about getting research published (Cummings & Frost – 13)
11. Feldman, D. C. (2004). What are we talking about when we talk about theory? Journal of Management, 30(5), 565-567.
12. Varadarajan, P. R. (1996b, October). From the editor: Reflections on research and publishing. Journal of Marketing, 60(4), 3-6.、 ? Michael G. Pratt (2009). From the editor: For the lack of a boilerplate: tips on writing up (and re-viewing) qualitative re
13. Feldman, D. C. (2004). Negotiating the revision process. Journal of Management, 30(3), 305-307.、 ? Detmar W. Straub (2009). Editor ' s comments: Why Top Journals Accept Your Paper. MIS Quarterly, 33(3), iii-x.
14. 分析：Hsieh, A. T. (謝安田) & Wu, D. H. (2007, January). The Relationship between Timing of Tipping and Service Effort. 27(1-2), 1-14.

- 15.分析：DeRue, D. S. & Hollenbeck, J. R. & Johnson, M. D. & Ilgen, D. R. & Jundt, D. K. (2008). How different team downsizing approaches influence team-level adaptation and performance. 51(1), 182-196.
- 16.分析：DeRue, D. S. & Hollenbeck, J. R. & Johnson, M. D. & Ilgen, D. R. & Jundt, D. K. (2008). How different team downsizing approaches influence team-level adaptation and performance. 51(1), 182-196.
- 17.期末報告

基本能力或先修課程

建議先修過研究方法或寫過SSCI論文集。

課程與系所基本素養及核心能力之關連

成績稽核

教科書(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教科書				

參考教材及專業期刊導讀(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教材及專業期刊導讀				

上課進度

週次	教學內容	分配時數(%)				
		講授	示範	習作	實驗	其他
1	Journal Citation Reports 統計評量名詞釋疑、 Mitra, D. & Golder, P. N. (2008, September). Does academic research help or hurt MBA programs? Journal of Marketing, 72(5), 31-49.	70				30
2	Campion, M. A. (1997). Editorial: Rules for references: Suggested guidelines for choosing literary citations for research articles in applied psychology. Personnel Psychology, 50(1), 165-167.	70				30
3	Publishing in the organizational science: The dilemma of values (Cummings & Frost – 7)	70				30
4	Repairs on the road to relevance and rigor: Some unexplored issues in publishing organizational re-search (Cummings & Frost – 4)	70				30
5	A customer ' s view of organizational literature (Cummings & Frost – 5)	70				30
6	Publishing from a reviewer ' s perspective (Cummings & Frost – 8)	70				30

7	放假		
8	Why I recommended that our manuscript be rejected and what you can do about it (Cummings & Frost – 9)	70	30
9	Becoming a reviewer: Lessons somewhat painfully learned (Cummings & Frost – 11)	70	30
10	Some propositions about getting research published (Cummings & Frost – 13)	70	30
11	Feldman, D. C. (2004). What are we talking about when we talk about theory? <i>Journal of Management</i> , 30(5), 565-567.	70	30
12	Varadarajan, P. R. (1996b, October). From the editor: Reflections on research and publishing. <i>Journal of Marketing</i> , 60(4), 3-6.	70	30
13	Feldman, D. C. (2004). Negotiating the revision process. <i>Journal of Management</i> , 30(3), 305-307.	70	30
14	分析 : Hsieh, A. T. (謝安田) & Wu, D. H. (2007, January). The Relationship between Timing of Tipping and Service Effort. 27(1-2), 1-14.	50	50
15	分析 : DeRue, D. S. & Hollenbeck, J. R. & Johnson, M. D. & Ilgen, D. R. & Jundt, D. K. (2008). How different team downsizing approaches influence team-level adaptation and performance. 51(1), 182-196.	50	50
16	分析 : DeRue, D. S. & Hollenbeck, J. R. & Johnson, M. D. & Ilgen, D. R. & Jundt, D. K. (2008). How different team downsizing approaches influence team-level adaptation and performance. 51(1), 182-196.	50	50
17	期末報告	30	70
18	期末考週		