

## 98-1 大葉大學 選課版課綱

基本資訊			
課程名稱	語言與文化研究	科目序號 / 代號	1926 / ELF4015
開課系所	英美語文學系	學制 / 班級	大學日間部3年1班
任課教師	Petra	專兼任別	專任
必選修 / 學分數	選修 / 2	畢業班 / 非畢業班	非畢業班
上課時段 / 地點	(一)56 / J419	授課語言別	英文

### 課程簡介

#### Course description

The course introduces research methodologies, the terminology of cultural studies, and the ways and problems encountered in intercultural understanding. The semester starts with a focus on Taiwanese culture, before integrating other cultures in the process. Traditions, art forms, manners and behaviour are course objectives as well as cultural buzzwords like “ Englishes ” , “ Globalization ” , “ Ethnocentrism ” , and “ Political correctness ” .

#### Learning outcomes

In these times, knowing cultural traits and differences is the keystone to success in any profession – be it in economy or education. The class leads from cultural description to comparison and an understanding of cultures. It aims to develop some basic form of cultural criticism in the students. This is mainly a discussion seminar and students are encouraged to contribute their ideas, experiences and opinions in class.

### 課程大綱

Syllabus / Introduction to cultural studies and media studies

Defining popular culture / Cultural Identity

Texts / Chinglish

Lesson plan / Introduction to popular culture

Research methods / Introduction to popular culture II

Discussion / CSI and Miss Marple

Mid-term exam

Computer age

Fan cultures

Terminology / High culture, low culture

Escapism

Presentations

Presentations II

The War of the Worlds radio play

Globalization and World Views

Political Correctness

Final Exam

