

## 98-1 大葉大學 完整版課綱

### 基本資訊

課程名稱	語言與文化研究	科目序號 / 代號	1926 / ELF4015
開課系所	英美語文學系	學制 / 班級	大學日間部3年1班
任課教師	Petra	專兼任別	專任
必選修 / 學分數	選修 / 2	畢業班 / 非畢業班	非畢業班
上課時段 / 地點	(一)56 / J419	授課語言別	英文

### 課程簡介

#### Course description

The course introduces research methodologies, the terminology of cultural studies, and the ways and problems encountered in intercultural understanding. The semester starts with a focus on Taiwanese culture, before integrating other cultures in the process. Traditions, art forms, manners and behaviour are course objectives as well as cultural buzzwords like “ Englishes ” , “ Globalization ” , “ Ethnocentrism ” , and “ Political correctness ” .

#### Learning outcomes

In these times, knowing cultural traits and differences is the keystone to success in any profession – be it in economy or education. The class leads from cultural de s c r i p t i o n to comparison and an understanding of cultures. It aims to develop some basic form of cultural criticism in the students. This is mainly a discussion seminar and students are encouraged to contribute their ideas, experiences and opinions in class.

### 課程大綱

Syllabus / Introduction to cultural studies and media studies

Defining popular culture / Cultural Identity

Texts / Chinglish

Lesson plan / Introduction to popular culture

Research methods / Introduction to popular culture II

Discussion / CSI and Miss Marple

Mid-term exam

Computer age

Fan cultures

Terminology / High culture, low culture

Escapism

Presentations

Presentations II

The War of the Worlds radio play

Globalization and World Views

Political Correctness

Final Exam

## 基本能力或先修課程

Advanced English reading and speaking skills.

## 課程與系所基本素養及核心能力之關連

## 成績稽核

### 教科書(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教科書				

### 參考教材及專業期刊導讀(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教材及專業期刊導讀				

## 上課進度

週次	教學內容	分配時數(%)				
		講授	示範	習作	實驗	其他
1		100	0	0	0	0
2		100	0	0	0	0
3		100	0	0	0	0
4		100	0	0	0	0
5		100	0	0	0	0
6		100	0	0	0	0
7		100	0	0	0	0
8		100	0	0	0	0
9		100	0	0	0	0
10		100	0	0	0	0
11		100	0	0	0	0
12		100	0	0	0	0
13		100	0	0	0	0
14		100	0	0	0	0
15		100	0	0	0	0
16		100	0	0	0	0
17		100	0	0	0	0
18		100	0	0	0	0