

97-1 大葉大學 選課版課綱

基本資訊

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| 課程名稱 | 語言與文化研究 | 科目序號 / 代號 | 2686 / ELF4015 |
| 開課系所 | 英美語文學系 | 學制 / 班級 | 大學日間部4年1班 |
| 任課教師 | Petra | 專兼任別 | 專任 |
| 必選修 / 學分數 | 選修 / 2 | 畢業班 / 非畢業班 | 畢業班 |
| 上課時段 / 地點 | (一)567 / J408 | 授課語言別 | 英文 |

課程簡介

Course description

The course introduces research methodologies, the terminology of cultural studies, and the ways and problems encountered in intercultural understanding. The semester starts with a focus on Taiwanese culture, before integrating other cultures in the process. Traditions, art forms, manners and behaviour are course objectives as well as cultural buzzwords like “ Englishes ” , “ Globalization ” , “ Ethnocentrism ” , and “ Political correctness ” .

Learning outcomes

In these times, knowing cultural traits and differences is the keystone to success in any profession – be it in economy or education. The class leads from cultural de s c r i p t i o n to comparison and an understanding of cultures. It aims to develop some basic form of cultural criticism in the students. This is mainly a discussion seminar and students are encouraged to contribute their ideas, experiences and opinions in class.

課程大綱

Syllabus / Introduction to cultural studies and media studies

Defining popular culture / Cultural Identity

Texts / Chinglish

Lesson plan / Introduction to popular culture

Research methods / Introduction to popular culture II

Discussion / CSI and Miss Marple

Mid-term exam

Computer age

Fan cultures

Terminology / High culture, low culture

Escapism

Presentations

Presentations II

The War of the Worlds radio play

Globalization and World Views

Political Correctness

Final Exam

