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The topic of this course is the effective use of language. The basic purpose is to enhance the students' rhetorical sophistication and writing skills, particularly concerning argumentative writing, and to teach an understanding of practical reasoning and rhetorical situations: audience, incident, issue, and cultural context. The goal is to prepare the student not only for success in academic writing, but an understanding of how communication projects the intentions of individuals and groups. This goal is achieved by instruction in rhetorical principles and devices and practice in rhetorical analysis of various kinds of documents. For example, one of the course objectives is to teach students how to read, write, analyze, and present a speech. The course will usually include a speech project, such as, a speech competition or presentation.

Introduction, Syllabus, worksheet " Stereotypes"
Posters
Terminology
Political parties
Similes and metaphors
Rhetoric devices I
Rhetoric devices II
Mid Term Exam
Speech I
Speech II
Speech generator
Presentation
Computer class
Speech III
Action writing
Songs
Activity
Final Exam