

97-1 大葉大學 完整版課綱

基本資訊

課程名稱	語言與文化研究	科目序號 / 代號	2686 / ELF4015
開課系所	英美語文學系	學制 / 班級	大學日間部4年1班
任課教師	Petra	專兼任別	專任
必選修 / 學分數	選修 / 2	畢業班 / 非畢業班	畢業班
上課時段 / 地點	(一)567 / J408	授課語言別	英文

課程簡介

Course description

The course introduces research methodologies, the terminology of cultural studies, and the ways and problems encountered in intercultural understanding. The semester starts with a focus on Taiwanese culture, before integrating other cultures in the process. Traditions, art forms, manners and behaviour are course objectives as well as cultural buzzwords like “ Englishes ” , “ Globalization ” , “ Ethnocentrism ” , and “ Political correctness ” .

Learning outcomes

In these times, knowing cultural traits and differences is the keystone to success in any profession – be it in economy or education. The class leads from cultural description to comparison and an understanding of cultures. It aims to develop some basic form of cultural criticism in the students. This is mainly a discussion seminar and students are encouraged to contribute their ideas, experiences and opinions in class.

課程大綱

Syllabus / Introduction to cultural studies and media studies

Defining popular culture / Cultural Identity

Texts / Chinglish

Lesson plan / Introduction to popular culture

Research methods / Introduction to popular culture II

Discussion / CSI and Miss Marple

Mid-term exam

Computer age

Fan cultures

Terminology / High culture, low culture

Escapism

Presentations

Presentations II

The War of the Worlds radio play

Globalization and World Views

Political Correctness

Final Exam

基本能力或先修課程

Advanced English reading and speaking skills.

課程與系所基本素養及核心能力之關連

成績稽核

教科書(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教科書				

參考教材及專業期刊導讀(尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

書名	作者	譯者	出版社	出版年
無參考教材及專業期刊導讀				

上課進度

週次	教學內容	分配時數(%)				
		講授	示範	習作	實驗	其他
1		100				
2		100	0	0	0	0
3		100	0	0	0	0
4		100	0	0	0	0
5		100	0	0	0	0
6		100	0	0	0	0
7		100	0	0	0	0
8		100	0	0	0	0
9		100	0	0	0	0
10		100	0	0	0	0
11		100	0	0	0	0
12		100	0	0	0	0
13		100	0	0	0	0
14		100	0	0	0	0
15		100	0	0	0	0
16		100	0	0	0	0
17		100	0	0	0	0
18		100	0	0	0	0