

103-2 大葉大學 選課版課綱

基本資料			
課程名稱	設計講座(二)	科目序號/代號	3364 /DAR5066
必選修/學分數	選修 /3	上課時段/地點	(五)9AB /G
授課語言別	n.a.	成績型態	數字
任課教師 / 專兼任別	伯爾福岡貝爾 / 專任	畢業班/非畢業班	
學制/系所/年班	研究所碩士班 / 設計暨藝術學院碩士班 / 1年1班		

課程簡介與目標

Aims of the course: basic knowledge about the functions and backgrounds of industrial design in modern societies.

課程大綱

Summarization of course 1:

Training on personal 2D expression skill

Procedure of a typical design project

The visual language of details on objects

Background about ' signs ' and their meaning

Judging objects by visual criteria

Concepts:

Analysis of human ' s c r e a t e i v i t y function, principles

Methods to define new concepts, classic

Methods to define new concepts, contemporary

Advanced:

Surrounding fields and interaction

' Design ' as a multifunctional profession

' Design ' as a multifunctional profession

Basic instruction about the function of marketing tools

Basic instruction about the product procedure in modern companies (product management)

Basic instruction about the function of product planning

Presentation techniques, manual and digital

Judgment of design proposals according to given tasks


Judgment of design proposals for competitions

Report about the intentions of the course, criteria


基本能力或先修課程


Entrance examina for the graduate school of design at Dayeh University is the basic minimum of students knowledge


課程與系所基本素養及核心能力之關連


 專業理論與實務兼備能力

論述、管理與執行能力

 創新及解決問題能力

 跨域整合能力

 國際移動力

 持續學習力
