

103-2 大葉大學 選課版課綱

基本資料			
課程名稱	商管類SSCI期刊論文分析與撰	科目序號/代號	1715 /MDR5083
必選修/學分數	必修 /3	上課時段/地點	(二)234 /B101
授課語言別	中文	成績型態	數字
任課教師 / 專兼任別	謝安田 / 兼任	畢業班/非畢業班	
學制/系所/年班	研究所博士班 / 管理學院博士班 / 2年1班		

課程簡介與目標

本課程之設計主要在於培養學生之研究與學術寫作能力，藉由老師之引導進入研究領域之真實殿堂，以進入國際學術研究舞台。由於本課程為單學期之安排，在有限之時間規範下，學習者必須要有接受嚴謹密集課程訓練之心理準備。

課程大綱

上課教材以 top quality journals對papers內容、評審、刊登之建言,並搭配SSCI的期刊論文為主。授課方式採用講課、分析paper與討論的方式進行：




1. Journal Citation Reports 統計評量名詞釋疑、Mitra, D. & Golder, P. N. (2008, September). Does academic research help or hurt MBA programs? Journal of Marketing, 72(5), 31-49.
2. Gerard George (2014). From the editors: Rethinking Management Scholarship. Academy of Management Journal, 57(1), 1-6.
3. Jason A. Colquitt & R. Duane Ireland (2009). From the editors: Taking the mystery out of AMJ ' s reviewer evaluation form. Academy of Management Journal, 52(2), 224-228.
4. Roy Suddaby (2014). Editor ' s Comments: Why Theory? Academy of Management Review, 39(4), 407-411.
5. Timothy G. Pollock & Joyce E. Bono (2013). From the editors: Being Scheherazade: The Importance of Storytelling in Academic Writing. Academy of Management Journal, 56(3), 629-634.
6. Jason D. Shaw (2012). From the editors: Responding to Reviewers. Academy of Management Journal, 55(6), 1261-1263.
7. Jason A. Colquitt (2013). From the editors: Crafting References in AMJ Submissions. Academy of Management Journal, 56(5), 1221-1224.
8. Stone, D. L., Creating knowledge that makes important contributions to society. Journal of Managerial Psychology, 25(3), 192-200.
9. Mitra, D. & Golder, P. N. (2008, September). Does academic research help or hurt MBA programs? Journal of Marketing, 72(5), 31-49.
10. Murray S. Davis (1971). That's interesting! Towards a phenomenology of sociology and a sociology of phenomenology. Philosophy of Social Science, (1), 309-344.
11. Jean M. Bartunek, Sara L. Rynes, & R. Duane Ireland (2006). Academy of management journal editors' forum: What makes management research interesting, and why does it matter? Academy of Management Journal, 49(1), 9-15.
12. Michael G. Pratt (2009). From the editor: For the lack of a boilerplate: tips on writing up (and re-viewing) qualitative research. Academy of Management Journal, 52(5), 856-862.

13. Detmar W. Straub (2009). Editor ' s comments: Why Top Journals Accept Your Paper. MIS Quarterly, 33(3), iii-x.
14. 分析：Mao, H. Y. & Hsieh, A. T. (謝安田) (2013). Perceived job insecurity and workplace friendship. European Journal of International Management, 7(6): 646-670.
15. 分析：Scott, B. A., Garza, A. S., Conlon, D. E., & Kim, Y. J. (2014). Why Do Managers Act Fairly in the First Place? A Daily Investigation of “ Hot ” and “ Cold ” Motives and Discretion. Academy of Management Journal, 57, 1571-1591.
16. 分析：Wangrow, D. B., Schepker, D. J., & Barker III, V. L. (2015). Managerial Discretion: An Empirical Review and Focus on Future Research Directions Journal of Management, 41, 99-135.
17. 期末報告

基本能力或先修課程

建議先修過研究方法或寫過SSCI論文者。

課程與系所基本素養及核心能力之關連

-  具備管理專業與策略規劃能力
-  具備理論與實務整合能力
-  具備組織倫理與人文關懷能力