

103-2 大葉大學 完整版課綱

基本資料			
課程名稱	世界文化創意產業個案研究系列一	科目序號/代號	2417 / CCF1005
必選修/學分數	必修 /3	上課時段/地點	(四)1 /J214、(五)12 /J214
授課語言別	中文	成績型態	數字
任課教師 / 專兼任別	孫一梅 / 兼任	畢業班/非畢業班	非畢業班
學制/系所/年班	大學日間部 / 文創產業國際人才學士學位學程 / 1年1班		

課程簡介與目標

Course description:

The course CCI Case Studies will be a case study of major European cities, as a way of developing the students' ongoing communication skills, both written, and oral, and will concentrate on not only the cultural aspects, but major businesses and corporations that anchor each local economy. The students will be assigned several group projects that will replicate the presentations given by the Teacher; assignments concerning smaller, but critical cities to the overview of selected European countries. They will also be given written assignments, and quizzes.

Course curriculum:

The course will bring together the aesthetic values, as well as the economic impact, and challenges each major city faces, in industry, and possible political ramifications of current events. Major cities, over an 18 week period will be drawn from the following countries:

1. Germany
2. France
3. Italy
4. Spain
5. UK
6. Netherlands
7. Switzerland
8. Belgium
9. Austria
10. Scandinavia

課程大綱

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基本能力或先修課程

基礎英語

課程與系所基本素養及核心能力之關連

-  基本能力
-  專業能力
-  實踐能力
-  整合能力素養
-  精進成長素養
-  人際關係素養
-  國際視野素養

教學計畫表

系所核心能力	權重(%) 【A】	檢核能力指標(績效指 標)	教學策略	評量方法及配分 權重	核心能力 學習成績 【B】	期末學習 成績 【C=B*A 】
基本能力	20	1. Listening: To comprehend various contents and accents 2. Speaking: To achieve oral accuracy and fluency 3. Reading: To comprehend gist, details, implications in different contexts 4. Writing: To compose grammatically correct and comprehensible paragraphs 5. Translating: To develop knowledge and techniques of translation between Chinese and English			加總: 0	0
專業能力	20	1. Core Concepts: to understand the core concepts of the topics introduced. 2. Knowledge Application: to be able to apply the known in real situation 3. Reflection: to evaluate and to adjust for better results			加總: 0	0
實踐能力	20	1. Oral Presentation: to present ideas and thoughts in a well-structured form with modern technology 2. Composition: to compose academic papers according to required formats 3. Translation: to translate short stories, essays or newspapers 4. Communication: to			加總: 0	0

整合能力素養	10	<p>1. Integration: To develop, organise and manage issues from different perspectives</p> <p>2. Co-ordination: To accept different opinions and foster teamwork spirit</p> <p>3. Leadership: To lead and provide guidance</p>	加總: 0	0
精進成長素養	10	<p>1. Autonomy: To organise, plan and complete tasks independently</p> <p>2. Critical thinking: To form logical interpretation and criticism on different issues</p> <p>3. Self-esteem: To respect self and others</p>	加總: 0	0
人際關係素養	10	<p>1. Professional ethics: To equip well-rounded professional concepts and attitudes</p> <p>2. Humanistic concerns: To cultivate compassion, sympathy and empathy for others</p> <p>3. Interpersonal relationship: To practice interpersonal communication efficiently</p>	加總: 0	0
國際視野素養	10	<p>1. World vision: To recognise the importance of self to the world</p> <p>2. Global citizenship: To have compassion for the world</p> <p>3. International awareness: To be aware of and respect different cultures</p>	加總: 0	0

成績稽核

無

書籍類別 (尊重智慧財產權，請用正版教科書，勿非法影印他人著作)

書籍類別

書名

作者

尚無教材資料

上課進度

週次	教學內容	教學策略
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